# Lodgepole Fire Information Statistics

***Electronic Trapline***

Facebook

* 475 friends
* 46 posts from Aug. 3 – August 16. Page was tagged 37 times
* 12 Photo albums that contain 108 pictures

Email

* Mailing list reached 79 contacts daily.
* Responded to 33 questions, comments or inquiries

InciWeb

* For every udate provided through email and Facebook, InciWeb was also a platform used to communicate information. It is the only resource available that shows the continuity from all teams that worked on the incident.

***Town Traplines***

* Maintained three traplines that stretched covered a total of 45 stops. These lines covered the residents in Morgan Creek (8 homes), the town of Challis (26 stops) and the town of Stanley (11 shops).

***Phone Calls***

* The number of phone calls was drastically reduced primarily because of the use of Facebook. In total, the PIO shop fielded approximately 50 phone calls to answer questions from residents, many of which lived out of town.